# SCOT CAMPBELL

Charlotte, NC | (704) 951-7268 | [SR4001@gmail.com](mailto:SR4001@gmail.com) | [LinkedIn](https://simpleminded.bot)

## SUMMARY

Product-minded strategist and consultant with 15+ years of experience delivering digital solutions in complex, regulated environments. Recent work emphasizes integrating Generative AI into software development workflows — from automating user stories to managing data integrations for intelligent credit decisioning. Now seeking a full-time product, platform, or strategy role focused on open-source, developer tooling, or data-driven platforms. Known for translating ambiguity into action, aligning product goals with stakeholder needs, and bridging business and engineering teams through clarity and empathy.

## EXPERIENCE

### Product Integration Consultant (Contract)

**Wells Fargo (Experis)** | Charlotte, NC | Jan 2025 – Present

* **Integrated Backend Systems for GenAI Credit Memo Platform** – Led product-side coordination of backend systems (e.g., ART, Optimist, WCIS) for integration with a GenAI-driven underwriting platform.
* **Jira-Driven Backlog Management** – Owned agile backlog across internal teams, managing user story grooming under shifting priorities.
* **Cross-Functional Communication Optimization** – Facilitated alignment between engineering and business owners with structured update cadences.
* **Business and Technical Requirements Documentation** – Maintained detailed Confluence-based docs for system interfaces and decisions.
* **Frontend-to-Backend Data Coordination** – Oversaw entity and financial data flows into analysis insights and underwriting UI.

### Solution Consultant / Product Manager

**FNZ Group** | Charlotte, NC | Apr 2024 – Jan 2025

* **Developed GenAI-Driven Agile Enhancements** – Led AI tools for user story generation, test automation, and acceptance criteria refinement.
* **Built RAG-Powered Developer Assistant** – Created natural language search interface for internal API docs using Retrieval Augmented Generation.
* **Designed AI 'Panel of Experts'** – Architected multi-agent prompt engineering system to simulate expert product discussions.
* **Governed AI Outputs for Risk & Compliance** – Created frameworks for LLM output review to ensure alignment and regulatory readiness.
* **Orchestrated Salesforce/Studio/OneX Integrations** – Directed technical alignment for client onboarding workflows across platforms.

### Strategy Deployment & Governance Product Manager

**TIAA** | Charlotte, NC | 2012 – 2023

* **Pioneered AI-Driven Agile Execution** – Automated user story generation, Gherkin scenarios, and Mermaid sequence diagrams.
* **Led Enterprise Agile Governance Transformation** – Embedded data-driven checks into SAFe product lifecycle checkpoints.
* **Built Predictive Portfolio Tools** – Forecasted capital needs using Python/SQL/Tableau dashboards.
* **Analyzed 40,000+ Jira Stories with NLP** – Reduced complexity and improved prioritization tagging.
* **Modeled COVID-era Real Estate Strategies** – Guided return-to-office using ML-assisted scenario planning.

## EDUCATION

**College of Charleston** – Chemistry/PreMed (1988 – 1996)

## SKILLS

Generative AI (GenAI), Retrieval Augmented Generation (RAG), Prompt Engineering, Agile/SAFe, Product Management, User Story Grooming, Data Integration, NLP, Python, SQL, Tableau, Jira, Confluence, Technical Documentation, Platform Strategy, Cross-functional Communication